

**SUMMER SCHOOL 2018**  
**“MAKE A DEAL WITH RUSSIANS: BUSINESS, CULTURE, POLITICS”**



The Summer School 2018 “Make A Deal with Russians: Business, Culture, Politics” in Chelyabinsk will give all participants the chance to learn more about the life, culture and economy of Russia. The strategically unique location of the city will let the participants see advanced integration between Russia and the CIS countries, especially the ones of Central Asia. Students will use the two weeks of the Summer School to get in touch, interact with each other and exchange their knowledge and experience in various areas.

Integration and internationalization are crucial processes for Chelyabinsk State University. This project is aimed to help students enrich and form their knowledge about economic communication, trade and economic cooperation with Russian enterprises, together with the opportunity to make their acquaintance with the Russian and Ural culture. As it is fundamental to know the Russian mentality and lifestyle as well, political and social studies are also included into the Summer School program.

The Summer School program includes lectures, workshops, discussion boards, seminars, together with a closing conference.

A lecture “Economic Science in Russia: Heritage and the Present” is an overview of development of Russian economics, economists and their theories.

A business training class “Making HR Decisions at Enterprises” will let students have some practice in applying their new skills.

A workshop “Cultural peculiarities of Russians that influence business relations with foreigners” and the discussion board “Be I the President / the Chancellor...” will let both Russian and German students learn more about the respective cultures through interaction.

At a lecture “Features of Corporate Culture and Governance in Russia”, participants will learn more about Russian cultural peculiarities and how they reflect the methods of corporate governance.

The program also includes a seminar "Differences in Business Success Practice in Russia and Italy", and the lecture "Sustainable Development in the South Urals".

Students will visit key joint Russian-European industrial enterprises: Konar Industrial Group factories and the Chelyabinsk Pipe Rolling Plant. They will also have a chance to see the unique nature of the Chelyabinsk Region, including the Turgoyak Lake and the Zyuratkul National Park, the truly picturesque pieces of landscape and wildlife.

Participants will also attend Russian language courses (16 hours) with an examination at the end of the School.

The Summer School will conclude with a conference “How to make a good deal with Russian partners”, and then the closing ceremony, where all students will acquire their Summer School certificates.



### **SUMMER SCHOOL DETAILS**

The School dates	September, 10th to 24th, 2018.
Language of instruction	English
Deadline for applications	June, 15th, 2018
Participation fee	550 €/person (course fee, housing and transfer from/to the airport included)
Requirements	<p>Pre-Intermediate or higher proficiency level of the English language            Interest in the Russian culture            Interest in the modern economy</p> <p><i>*As the School is held in English, knowledge of the Russian language is not required</i></p>
Required documents	<p>DAAD Summer School 2018 Application Form.pdf            Passport copy            Motivation letter</p>
Certificates awarded	Certificate of completion with 4 ECTS points
Contact details	<p>CSU Institute of International Education            Ksenia Yakovets            yakovetcksenia@mail.ru            +73517997125</p>

## SUMMER SCHOOL PROGRAMME

Time	Event
<b>10/09/18 (Monday)</b>	
<b>00.00 – 12.00</b>	Meeting at the airport
<b>13.00</b>	Dormitory accommodation
<b>14.00 – 15.00</b>	Registration
<b>15.00 – 19.00</b>	Free time, Rest after travelling, organizational meeting
<b>19.00 – 20.30</b>	Welcome dinner
<b>20.30</b>	Return to the Dormitory
<b>11/09/18 (Tuesday)</b>	
11.15 – 12.30	Excursion around the University, meeting with rector of the University Diana Tsiring and with director of the Institute Prof. V. Barkhatov
12.30 – 14.30	Russian Language course
14.30 – 15.30	Lunch
15.30 – 16.30	Acquaintance of Participants of the Summer School
15.30 – 19.00	Free time
19.00 – 20.30	Welcome dinner
21.00	Return to the dormitory
<b>12/09/18 (Wednesday)</b>	
10.30 – 12.30	Russian Language course
13.00 – 14.30	Lunch
15.00 – 16.30	Features of Corporate Culture and Corporate Governance in Russia Prof. Silova
17.00 – 19.30	Walking around Chelyabinsk (Park Gagarina and the centre of the city)
19.30 – 21.00	Dinner
21.00	Return to the dormitory
<b>13/09/18 (Thursday)</b>	
10.30 – 12.30	Russian Language Course
12.30 – 14.00	Lunch
15.00 – 16.25	Business-training “Making HR-Decisions at Enterprises” Prof. Dmitry Pletnev
17.30 – 19.30	Visit to the big metallurgical company “Konar”
21.00	Return to the dormitory
<b>14/09/18 (Friday)</b>	
10.00 – 11-30	Discussion “Differences Between Germany and Russia in Organization of Work, Production and Trade” Prof. Viktor Barkhatov
14-00-21.00	Trip to and rest at the village “Porogi” ( <a href="https://nashural.ru/mesta/chelyabinskaya-oblast/porogi/">https://nashural.ru/mesta/chelyabinskaya-oblast/porogi/</a> ) on the way for the National Park “Zyuratkul”, cultural event
<b>15/09/18 (Saturday)</b>	
10.30 – 18.00	Excursion to Natural Park “Zyuratkul” with lunch in the South-Ural Nature ( <a href="https://en.wikipedia.org/wiki/Zyuratkul_National_Park">https://en.wikipedia.org/wiki/Zyuratkul_National_Park</a> and

	<a href="http://zuratkul.ru">http://zuratkul.ru</a> (site is in Russian only))
21.00	Return to the “Porogi” village
<b>16/09/18 (Sunday)</b>	
09.00 – 14.00	Excursion to the lake Turgoyak ( <a href="https://nashural.ru/mesta/chelyabinskaya-oblast/ozero-turgoyak-i-ostrov-very/">https://nashural.ru/mesta/chelyabinskaya-oblast/ozero-turgoyak-i-ostrov-very/</a> )
23.00	Return to the dormitory
<b>17/09/18 (Monday)</b>	
10.00 – 14.00	Russian Language Courses
14.00-15.00	Lunch
15.30 – 17.30	Workshop: Cultural Features of Russians that Make Influence on Business Relations with Foreigners Prof. Pletnev, Dr. Campa
17.30 – 21.00	Free time
21.00	Return to the dormitory
<b>18/09/18 (Tuesday)</b>	
10.30 – 12.30	Russian Language Course
12.30 – 14.00	Lunch
15.00 – 16.30	Discussion Club: If I will be President / Kanzler: what I will change in bilateral Relations Prof. Pletnev
16.30 – 20.00	Visit at the Museum of Local History (including the famous Chelyabinsk Meteorite)
21.00	Return to the dormitory
<b>19/09/18 (Wednesday)</b>	
10.00 – 12.00	Russian Language Course
12.30 – 14.00	Lunch
15.00 – 16.30	
17.00 – 19.30	Free time
21.00	Return to the dormitory
<b>20/09/18 (Thursday)</b>	
10.00 – 12.00	Russian Language course
12.00 – 13.30	Lunch
13.30 – 15.30	Visit to Russian big industrial company (Chelyabinsk Pipeline Factory)
15.30 – 17.00	Differences in Business Success Practice in Russia and Italy Dr. Antonio Campa
17.00 – 21.00	Free Time
21.00	Return to the dormitory
<b>21/09/18 (Friday)</b>	
10.00 – 12.00	Russian Language Course
12.30 - 14.00	Lunch
14.30 – 16.00	Lecture: Sustainable Development in South Ural Prof. Ekaterina Nikolaeva

16.30 – 19.30	Visit to the opera and ballet theatre of Chelyabinsk
21.00	Return to the dormitory
<b>22/09/18 (Saturday)</b>	
09.30 – 11.00	Russian Language Final Exam
11.00 – 12.30	Round table / conference : How to make good Deal with Russian Partners
12.30 – 13.00	Conclusive ceremony with awarding of certificates to participants of Summer School
13.00 – 17.00	Free time
17.30 – 20.00	Conclusive Dinner
21.00	Return to the dormitory
<b>23/09/18 (Sunday)</b>	
9.00 – 23.00	Bicycle Race and/or Active Rest in Chelyabinsk (Depend the Weather)+ Free Time
<b>24/09/18 (Monday)</b>	
<b>00.00 – 24.00</b>	Departure from the dormitory to the airport according to the tickets